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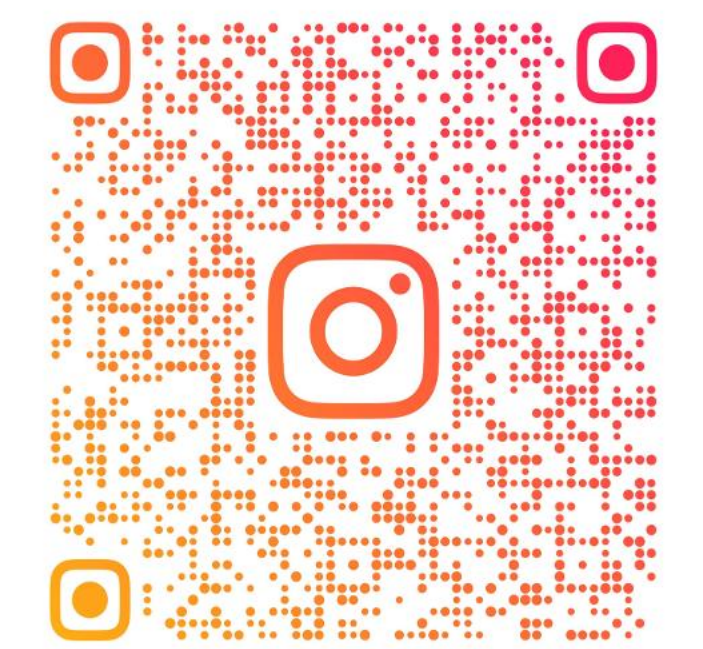


CA ADARSH JOSHI

CA , B.COM

FOUNDER

- 8+ years of teaching experience in CA education
- Subject Expert in:
CA Foundation – Paper 2: Business Laws
CA Intermediate – Paper 2: Corporate and Other Laws
- Has uploaded over 3000+ educational videos for CA Foundation and CA Inter students
- Known for his dynamic, conceptual and “fun-and-learn” teaching style
- Guided thousands of students across India to success in CA exams
- Strong academic background with B.Com (BMCC, Pune) and ACA qualification
- Widely appreciated for his clarity, energy, and practical approach to law subjects
- Through Shikshadwar, offers comprehensive classes, books, tests, and mentorship to CA students



CAADARSHJOSHI



CA DARSHAN JAIN

CA , CS , LLB , DISA , DIRM , B.COM

CO FOUNDER

- Chartered Accountant by profession & educator by passion
- Teaching Financial Accounting , Financial Management & Strategic Management to CA Students For 12 Years.
- Practicing Chartered Accountant For Past 13 years in The Field of Audit , Direct & Indirect Taxes & Management Consultancy
- Elected as Convenor of The Jalna CA CPE Chapter of WIRC of ICAI For 2 consecutive years 20-21 & 21-22.
- He Has Successfully Completed & Qualified Following Certificate Course Conducted By ICAI
 1. Forensic Accounting & Fraud Detection
 2. Concurrent Audit of Banks
 3. Goods & Service Tax (GST)
 4. Public Finance & Accounting
 5. Drafting & Pleading Before Authorities
 6. Wealth management & Financial Planning
 7. Artificial Intelligence



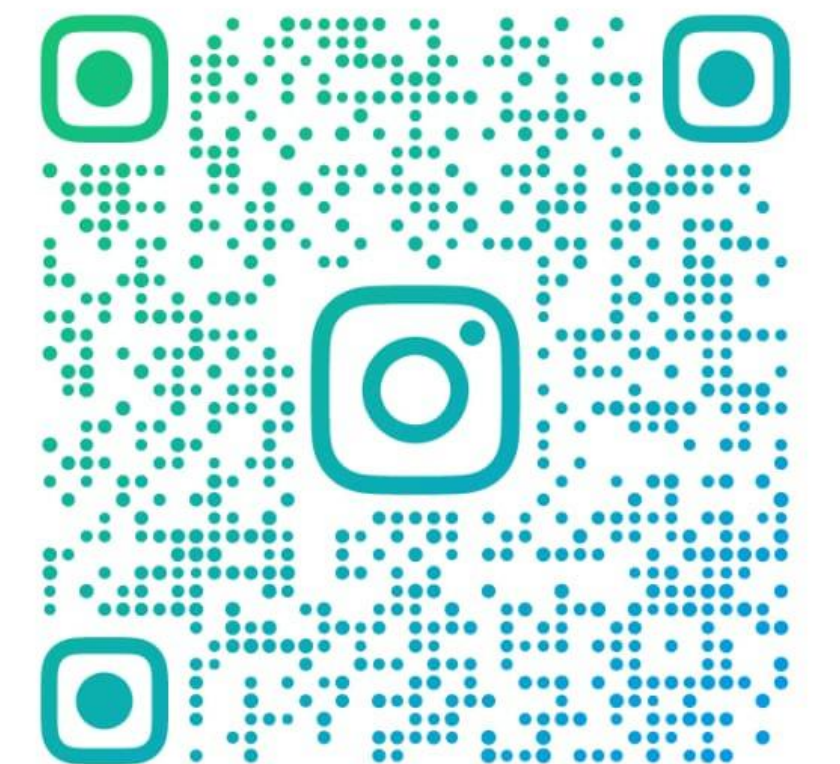
@CA_DARSHAN_JAIN



CA TUSHAR TAPARIA

CA , LLB

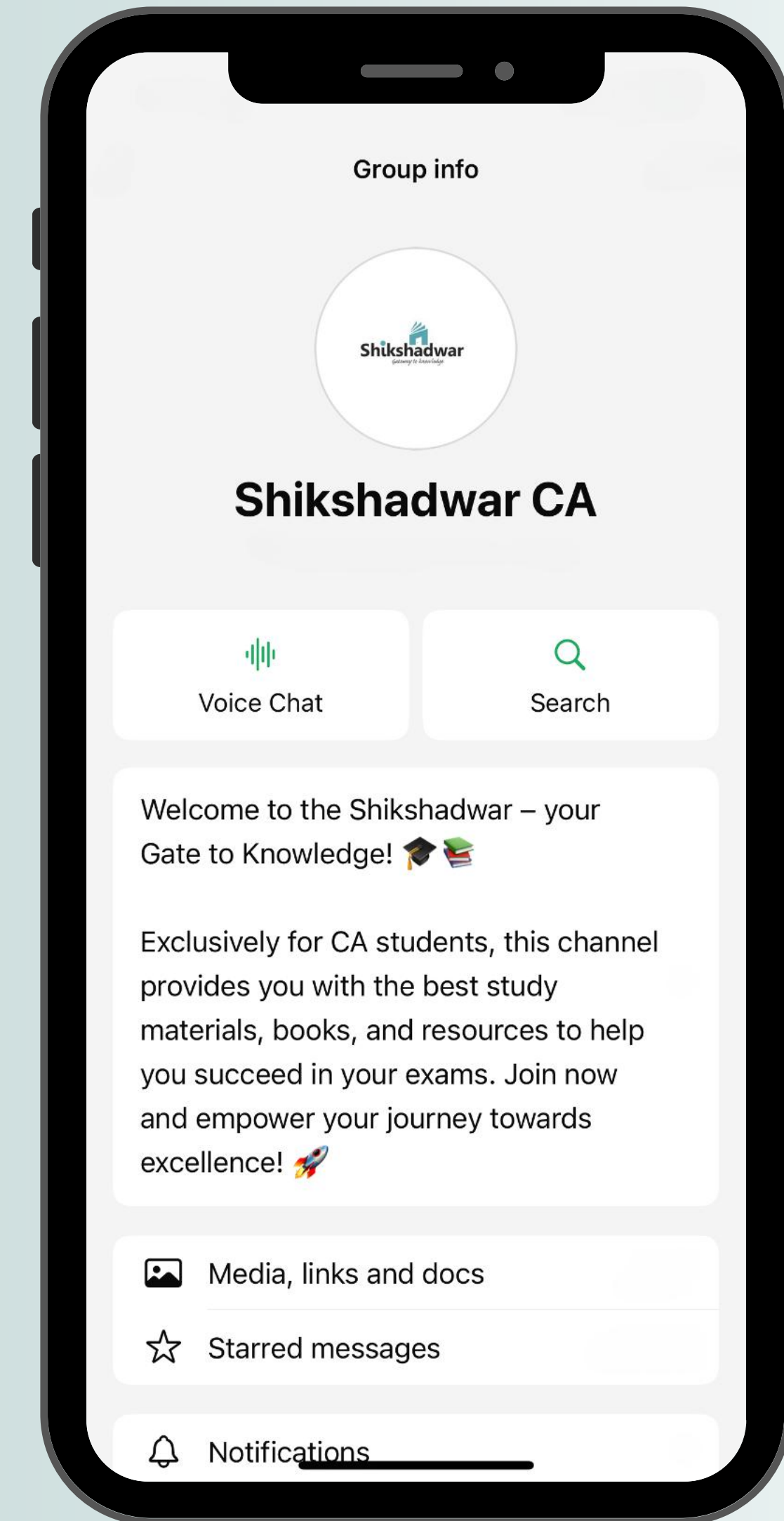
- A multi-faceted professional with a Chartered Accountancy qualification and a Bachelor's degree in Law.
- Brings 7+ years of teaching experience across CA and CS professional courses.
- Specializes in:
 - Taxation at CA Intermediate and CS Executive levels
 - Economics at CA Foundation level
- Known for simplifying complex concepts with crystal-clear explanations and practical insights.
- Expert in delivering Fasttrack batches with proven accelerated learning techniques.
- Frequently invited as a visiting faculty for Taxation at reputed coaching institutes.
- Loved by students for his interactive teaching style, real-life examples, and exam-oriented approach.



@CA_TUSHAR_TAPARIA

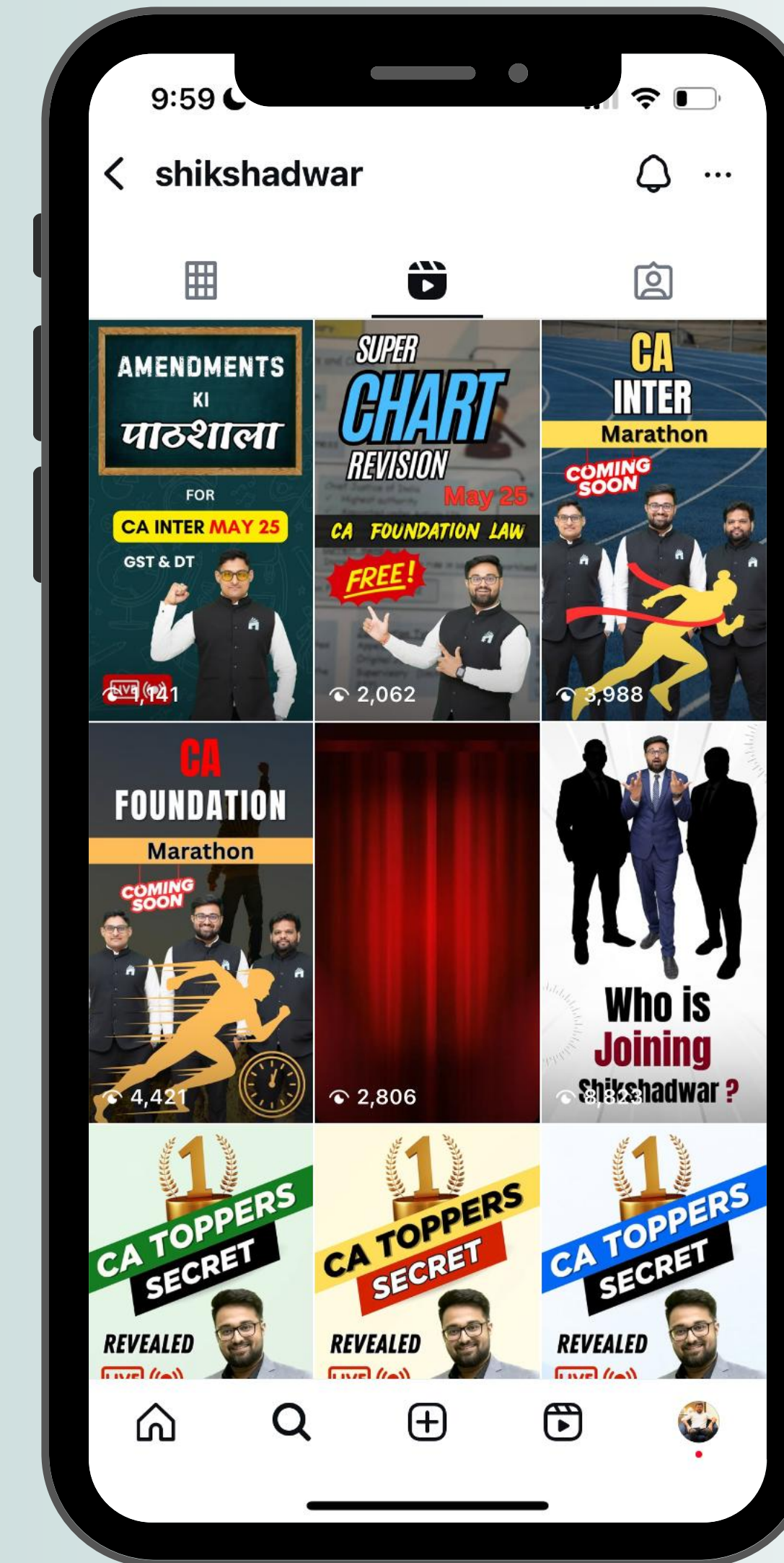


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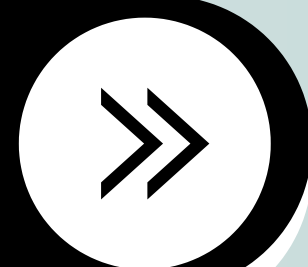
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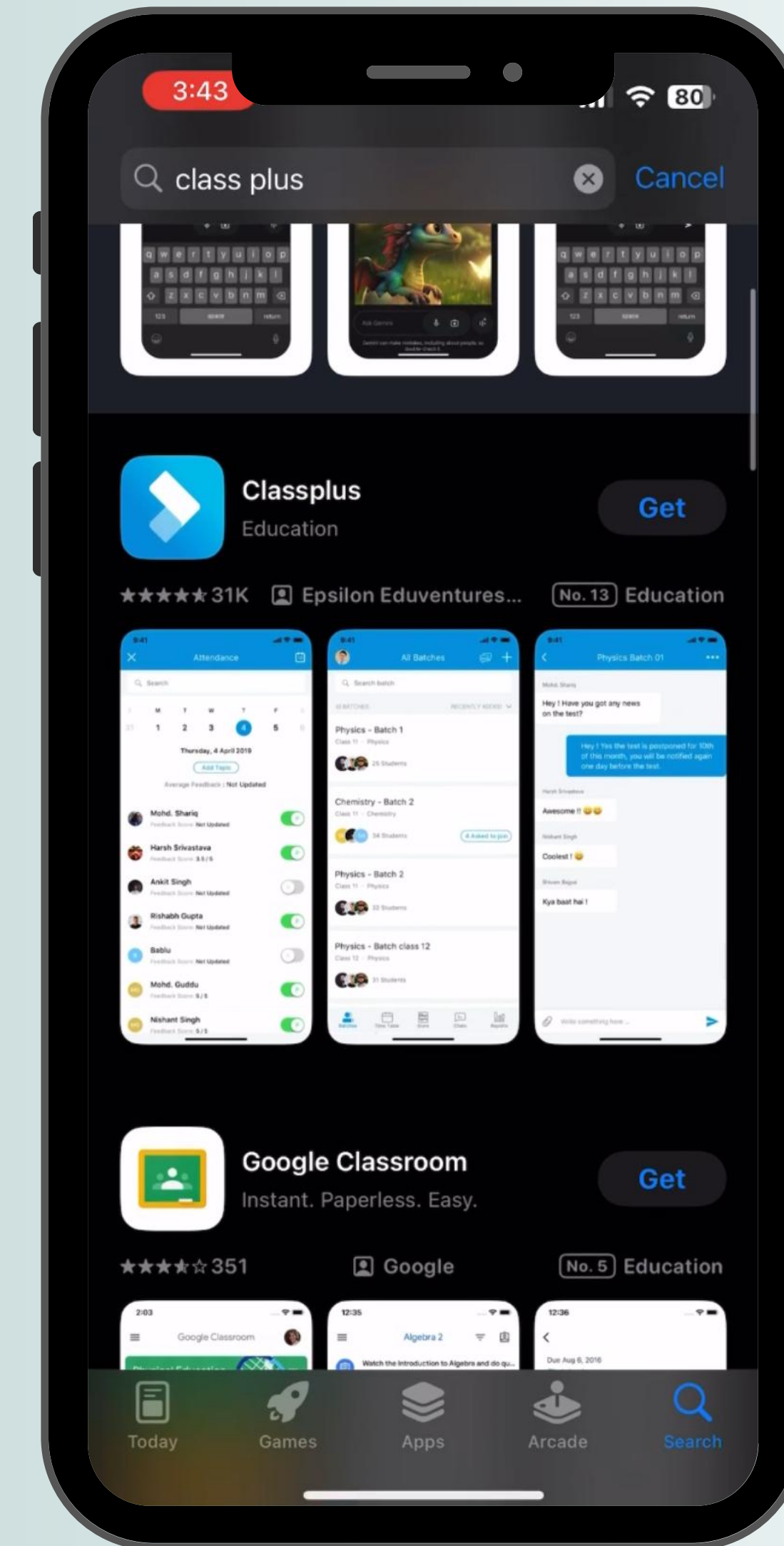
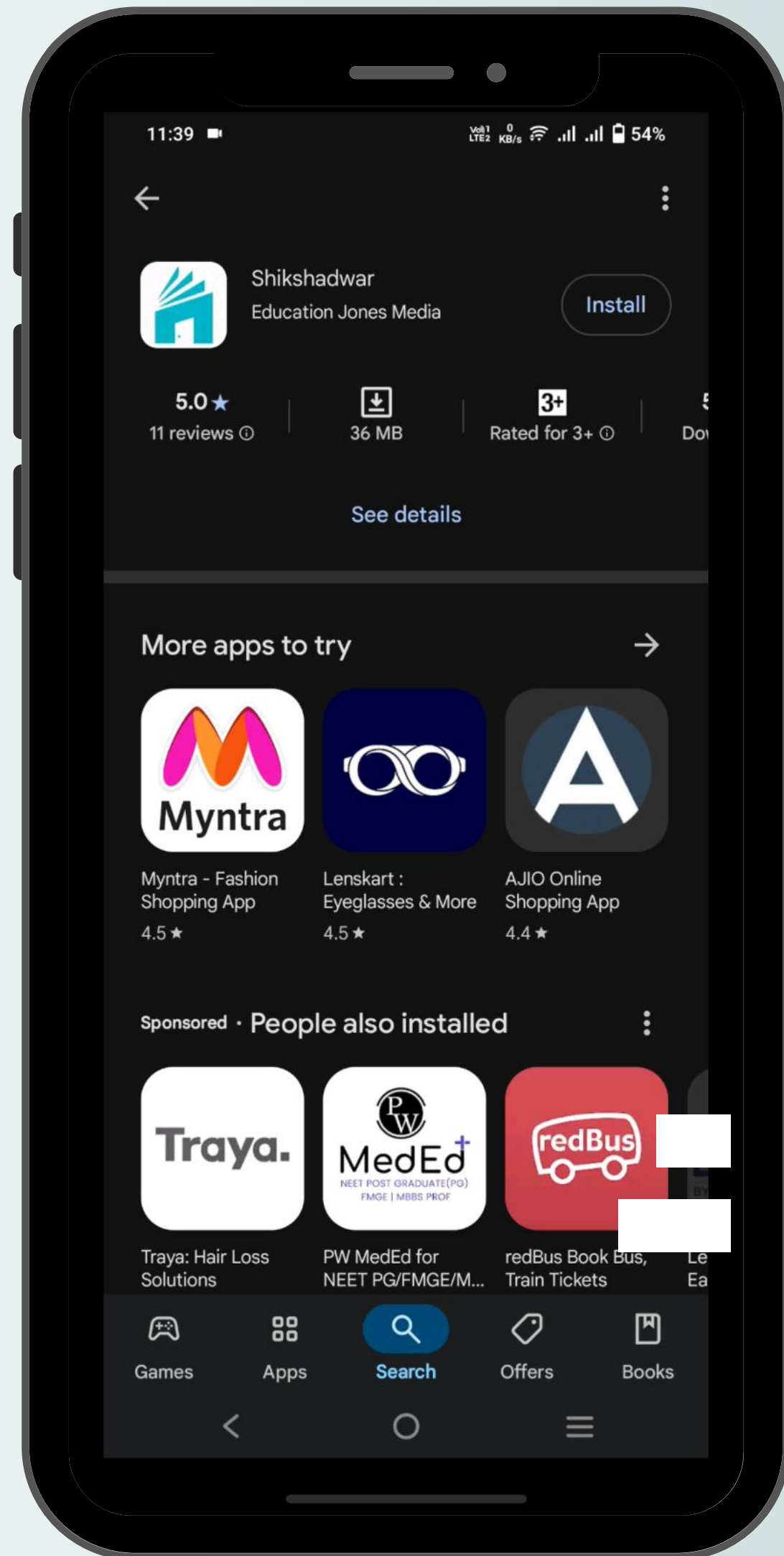
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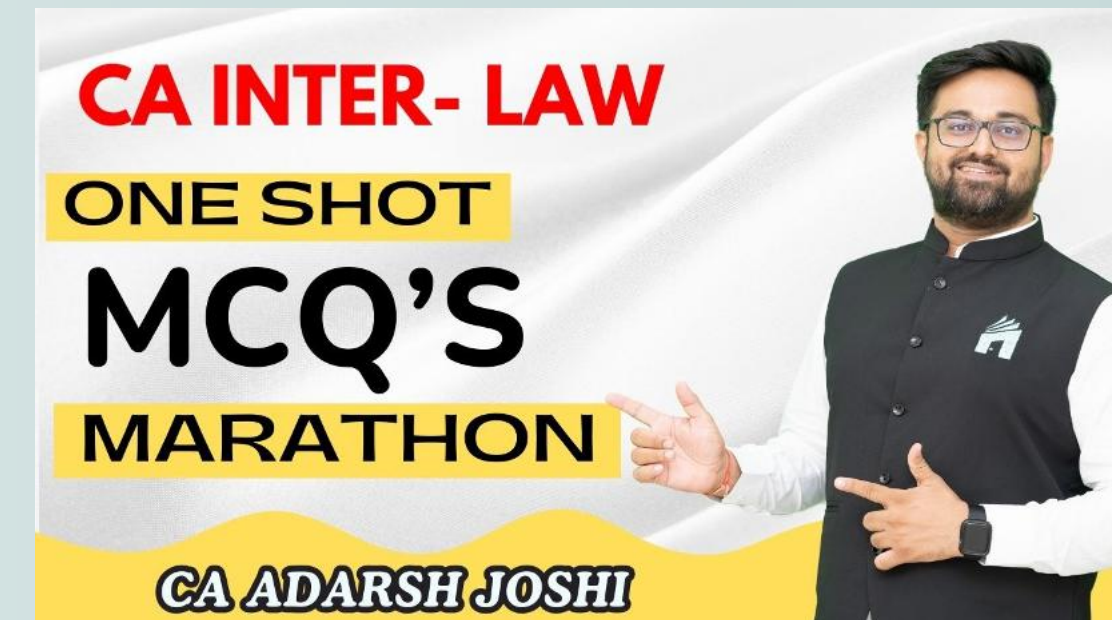
CA INTERMEDIATE MAY 25

Marathons Live Streams



RRR - Result Oriented Rapid Revision

Most Imp Questions



One Shot MCQ's Marathon

Super Chart Revision









Amendments Ki Pathshala

20 -20 Series

CA INTERMEDIATE MAY 25

Marathons Schedule With Links

DATE	TIME	EDUCATOR	SUBJECT	TOPICS	YOUTUBE LINK
17/4/2025	8.00 AM	CA ADARSH JOSHI	LAW	RRR	
18/4/2025	12.00 NOON	CA TUSHAR TAPARIA	GST	RRR	
19/4/2025	8.00 AM	CA CS DARSHAN JAIN	FM	RRR	
20/4/2025	8.00 AM	CA ADARSH JOSHI	LAW	ONE SHOT MCQ MARATHON	
21/4/2025	2.00 PM	CA TUSHAR TAPARIA	GST	GST AMENDMENTS & ITS IMPORTANT QUESTIONS	
23/4/2025	8.00 AM	CA CS DARSHAN JAIN	FM	ONE SHOT MCQ MARATHON	

DATE	TIME	EDUCATOR	SUBJECT	TOPICS	YOUTUBE LINK
24/4/2025	2.00 PM	CA TUSHAR TAPARIA	DT	DT AMENDMENTS & ITS IMPORTANT QUESTIONS	
27/4/2025	8.00 AM	CA CS DARSHAN JAIN	SM	ONE SHOT MCQ MARATHON	
4/5/2025	8.00 AM	CA ADARSH JOSHI	LAW	MOST IMPORTANT QUESTIONS	
6/5/2025	3.00 PM	CA TUSHAR TAPARIA	TAXATION	20-20	
12/5/2025	8.00 AM	CA CS DARSHAN JAIN	FM	20-20	
13/5/2025	8.00 AM	CA CS DARSHAN JAIN	SM	SUPER CHART REVISION	

STRATEGIC ANALYSIS

-

INTERNAL ENVIRONMENT

MCQ'S



MCQ 1

The goal of SWOT analysis is tothe organization's opportunities and strengths while _____its threats and _____its weaknesses.

- (a) avoid; neutralizing; correcting*
- (b) exploit; neutralizing; correcting*
- (c) avoid; capitalizing; neutralizing*
- (d) exploit; avoiding; ignoring*

MCQ 2

SWOT analysis is an evaluation of the organization's _____ strengths and weaknesses and its _____ opportunities and threats.

- (a) external; internal*
- (b) internal; internal*
- (c) external; external*
- (d) internal; external*

MCQ 3

External opportunities and threats are usually:

- (a) the minor cause of organizational demise or success*
- (b) least important for CEOs and the board of directors*
- (c) not as important as internal strengths and weaknesses*
- (d) largely uncontrollable activities outside the organization*

MCQ 4

The sustainability of competitive advantage and a firm's ability to earn profits from its competitive advantage depends upon:

- (a) Durability, reliability, transferability, approximately*
- (b) Appropriability, durability, transferability, imitability*
- (c) Transferability, imitability, reliability, approximately*
- (d) Imitability, durability, reliability, appropriability*

MCQ 5

Internal_____are activities in an organization that are performed especially well.

- (a) Opportunities*
- (b) Competencies*
- (c) Strengths*
- (d) Management*

MCQ 6

'Strategic group mapping' helps in-

- (a) Identifying the strongest rival companies*
- (b) Identifying weakest rival companies*
- (c) Identifying weakest and strongest rival companies*
- (d) None of the above*

MCQ 7

In Michael Porter's generic strategy... ..emphasizes producing standardized products at a very low per unit-cost for consumers who are pricesensitive.

- (a) Cheap leadership*
- (b) Inferior product leadership*
- (c) Cost leadership*
- (d) Cost benefit*

MCQ 8

Differentiation Strategy can be achieved by following measures:

- 1. Match products with tastes and preferences of customers.*
- 2. Elevate the performance of the product.*
- 3. Rapid product innovation*

Which of the above is true:

- (a) (1) and (2)*
- (b) (1) and (3)*
- (c) (2) and (3)*
- (d) (1), (2) and (3)*

MCQ 9

What are the three different bases given by Michael Porter's Generic Strategies to gain competitive advantage?

- (a) differentiation, integration and compensation*
- (b) integration, focus and differentiation*
- (c) compensation, integration and focus*
- (d) cost leadership, differentiation and focus*

MCQ 10

A firm successfully implementing a differentiation strategy would expect:

- (a) Customers to be sensitive to price increases.*
- (b) To charge premium prices.*
- (c) Customers to perceive the product as standard.*
- (d) To automatically have high levels of power over suppliers.*

MCQ 11

Sanjivni Pharmaceuticals Limited manufacturers a cough syrup Zenus. It has modified Zenus syrup, claiming that the Zenus cough syrup is sugar-free, and the consumer will not feel drowsiness after consuming this cough syrup. Consumers found this product as unique. The sales of Zenus cough syrup have increased as expected. The price of this sugar-free syrup is higher by 20% than the earlier syrup. Identify the strategy adopted by Sanjivni Pharmaceuticals Limited.

- (a) Focus strategy
- (b) Best cost provider strategy
- (c) Differentiation strategy
- (d) Cost leadership strategy

MCQ 12

ABC is a marketing consultancy business. ABC's most recent corporate analysis has identified that three new businesses have recently entered its market and started aggressively targeting ABC's key client. As part of ABC's corporate analysis, these three new businesses would be a

- (a) Strength
- (b) Opportunity
- (c) Weakness
- (d) Threat

MCQ 13

Trekking Poles is a small company based in the Himalayan ranges in India. It is known in the region for its hill walking sticks. Trekking Poles sell specialist walking equipment in their small shop at the foot of the mountains. They do not have a website yet have been able to sell their products at premium prices. Which of the following one of Porter's generic strategies best fits Trekking Poles?

- (a) Cost leadership**
- (b) Differentiation**
- (c) Focused cost leadership**
- (d) Focused differentiation**

MCQ 14

A famous restaurant enjoys full occupancy during the lunch and dinner time for last few months. In fact, many customers go back as they have to wait for their turn. Between 15:00 hours to 18:00 hours, the occupancy rate is near to nil. To raise the footfalls of customers during this lean time, the owner offers a discount of 20% on total bill if a customer comes in these 3 hours. Which type of marketing strategy does the restaurant follow to attract the customers in the lean period?

- (a) Differential Marketing
- (b) Synchro-marketing
- (c) Place Marketing
- (d) Concentrated Marketing

MCQ 15

DMart sells fast moving consumer goods at wholesale prices to retail customers, is a strategy of?

- (a) Market Penetration**
- (b) Cost Differentiation**
- (c) Cost Leadership**
- (d) Market Development**

MCQ 16

NS is the market leader in sportswear in Beeland, selling a variety of sportswear products. The board has recently instituted a review of the competitive position of NS by commissioning a SWOT analysis.

Match the columns in respect of the following elements of SWOT analysis:

Column A	Column B
(1) Excellent brand awareness of NS	(i) Strength
(2) New product to be introduced by NS in the market for new sport at the world championship	(ii) Weakness
(3) Child labour scandal in the sportswear industry which may cause a negative impact on the image of NS due to growth of social media	(iii) Opportunities
(4) Loss of key brand ambassador of NS	(iv) Threats

(a) (1)-(iii), (2)-(i), (3)-(ii), (4)-(iv)

(b) (1)-(i), (2)-(ii), (3)-(iii), (4)-(iv)

(c) (1)-(i), (2)-(iii), (3)-(iv), (4)-(ii)

(d) (1)-(i), (2)-(iii), (3)-(ii), (4)-(iv)

MCQ 17

An advertising company has 12 staff – 4 of whom are joint owners. It has a strong client base across many industries such as healthcare, training, publishing and sports. However, it has never taken working capital management and the financial side of the business seriously even to the extent that it can never be sure that the clients are billed properly. It now has a chance to bid for a new large, national contract from a major company. Match the columns in respect of the following elements of SWOT analysis:

Column A	Column B
1.Tender for a major contract	a. Strength
2. Rival companies in the industry trying to pitch for and recruit the key staff	b. Weakness
3.Well diversified client portfolio	c. Opportunities
4.High level of receivables	d. Threats

- (a) 1-a, 2-b, 3-c, 4-d
- (b) 1-c, 2-d, 3-a, 4-b
- (c) 1-c, 2-b, 3-a, 4-b
- (d) 1-a, 2-d, 3-c, 4-b

MCQ 18

We have heard countless, heart breaking stories from companies that are facing immense pressure on their cash flow due to the economic crisis brought on by the COVID-19 pandemic. To adapt to the changing environment, companies should undertake SWOT analysis. Which of the following is a “Threat” affecting the companies?

- (a) Customer are likely to cut back on discretion any expenditure and may move to lower cost rivals
- (b) Loss of key staff
- (c) Tender for new client
- (d) Both a & b

MCQ 19

Match the core competencies for the following industry:

1.	Automobile Industry	A. Styling, efficient dealernetwork performance
2.	Food Processing Industry	B. Reputation, innovative newpolicies
3.	Life InsuranceIndustry	C. Right mix available in eachstore, pricing
4.	Super Market Industry	D. Health Aspects, New Product development, good distribution channel

- (a) 1-A, 2-D, 3-B, 4-C
- (b) 1-D, 2-A, 3-C, 4-B
- (c) 1-A, 2-B, 3-C, 4-D
- (d) 1-B, 2-C, 3-D, 4-A

MCQ 20

AB is a supermarket chain operating in North India. Currently, AB is seeking to enhance its shareholder value as its main objective. Therefore, the SWOT analysis can be used to identify how the business can build on its strengths and take corrective action for its weakness. Match the columns in respect of the following elements of SWOT analysis:

(i) Well established in the North	(A) Strength
(ii) Not much opportunity for further organic growth in the North	(B) Weakness
(iii) Reduction in competitiveness as well as losing market share due to recent merge of two rivals	(C) Opportunities
(iv) Possibility of increasing the use of debt, in turn resulting in lower costs as debt is cheaper than equity	(D) Threats

- (a) (i) – A, (ii) – B, (iii) – D, (iv) – C
- (b) (i) – C, (ii) – D, (iii) – A, (iv) – B
- (c) (i) – A, (ii) – C (iii), – B (iv), – D
- (d) (i) – C, (ii) – D, (iii) – B (iv), – A

MCQ 21

Adolf Play Sportswear sells a variety of sportswear under its own well-known brand name. In order to have detailed strategies for the company's objectives, which of the following cannot be considered as a "Strength" as per SWOT analysis?

- (a) High market share
- (b) Excellent brand awareness
- (c) Strong revenue growth (compared to industry average of 10%)
- (d) Possibility of new product to be introduced in the market for new sport at the world championship

MCQ 22

X-Olympus is a gaming software company specializing in developing games for ZBox and GameStation-4. The company is facing stiff competition due to saturation of market and price wars, which has excessively favor and highlight their dependence on gaming console manufacturers. Thereby, the company desires to establish a competitive advantage over industry rivals by enhancing the gaming experience by expanding into Edge-Cloud Gaming Service on a monthly subscription basis. This service offering does not require dedicated gaming consoles yet provide customers game streaming in 4K resolution with an ample range of games to select from. This move is expected to insulate X-Olympus from price wars and provide a competitive advantage. Kindly identify which of the Michael Porter's forces and generic strategies perfectly suits X-Olympus?

- (a) Threat of new entrants, Focus strategy
- (b) Rivalry amongst existing players, Differentiation strategy
- (c) Bargaining power of suppliers, Focus strategy
- (d) Threat from substitutes, Cost leadership strategy

MCQ 23

Perscopter, a manufacturer of private helicopter offers unique features that fulfill the demands of a narrow market. It competes in market based on its uniqueness and custom-oriented private helicopters. Perscopter provides limited number of high-end helicopters with ultimate features. Which business strategy is being followed by Perscopter?

- (a) Differentiation
- (b) Focused cost leadership
- (c) Cost leadership
- (d) Focused differentiation

MCQ 24

A good business strategy is formulated based on an organisations'

- (a) Weaknesses and Strengths**
- (b) Opportunities and Threats**
- (c) Both (a) and (b)**
- (d) Top Management's decisions**

MCQ 25

“Competitor’s Differentiation’, Customer Value’ and ‘Application of Competitiveness’ are the three important areas of:

- (a) Value chain analysis**
- (b) Business process re-engineering**
- (c) Competitor analysis**
- (d) Core competencies**

MCQ 26

Best-cost provider strategy involves providing customers more value for the money by emphasizing on:

- (a) Low cost and low quality difference**
- (b) Low cost and better quality difference**
- (c) High cost and low quality difference**
- (d) High cost and better quality difference**

MCQ 27

The process of creating, maintaining, and enhancing strong, value-laden relationships with customers and other stakeholder is:

- (a) Social marketing
- (b) Augmented marketing
- (c) Direct marketing'
- (d) Relationship marketing

MCQ 28

The marketing strategy which is used to reduce or shift the demand is:

- (a) Enlightened marketing
- (b) Synchro-marketing
- (c) Place marketing
- (d) Demarketing

MCQ 29

Marketing and sales of Hindustan Unilever Limited and Low operating cost by Walmart are examples of what?

- (a) Competitive Advantage**
- (b) Core Competency**
- (c) Strategic Planning**
- (d) Key Performance Indicators (KPIs)**

MCQ 30

Strategic group mapping is a tool to:-

- (a) Identify the strongest competitor**
- (b) Identify weakest and strongest competitors**
- (c) Identify new entrants**
- (d) Identify the weakest competitors**

MCQ 31

Capabilities that are valuable, rare, costly to imitate, and non-substitutable are

- a) Core competency
- b) Driving forces
- c) Core Identify forces
- d) Concurrent forces

MCQ 32

Which of the following is not the characteristics of competitive advantage?

- a) Appropriability
- b) Transferability
- c) Imitability
- d) Tractability

MCQ 33

Rolls Royce followsstrategy while selling limited number of high-end, custom - built cars.

- a) Only Cost Leadership
- b) Only Differentiation
- c) Focused Cost leadership
- d) Focused Differentiation

MCQ 34

.....refers to provision of additional customer services and benefits built around core and actual products that relate to introduction of high- tech services?

- a) Augmented Marketing
- b) Direct Marketing
- c) Enlightened Marketing
- d) Social Marketing

MCQ 35

Which of these is a marketing strategy in which a firm goes after a large share of new market?

- a) Concentrated Marketing
- b) Augmented Marketing
- c) Enlightened Marketing
- d) Synchro Marketing

MCQ 36

Big Billion Days sale by Flipkart is an example of which type of strategic marketing technique?

- a) Synchro Marketing**
- b) Concentrated Marketing**
- c) Demarketing**
- d) Enlightened Marketing**

MCQ 37

In Mandelow's Matrix , keep Satisfied Stakeholders Refers to Stakeholders who has

- a) Less Power , Less Interest
- b) High Power , High Interest
- c) High Power , Less Interest
- d) Less Power , High Interest

MCQ 38

In Mandelow's Matrix , keep Informed Stakeholders Refers to Stakeholders who has

- a) Less Power , Less Interest
- b) High Power , High Interest
- c) High Power , Less Interest
- d) Less Power , High Interest

MCQ 39

In Mandelow's Matrix , key Players Stakeholders Refers to Stakeholders who has

- a) Less Power , Less Interest
- b) High Power , High Interest
- c) High Power , Less Interest
- d) Less Power , High Interest

MCQ 40

In Mandelow's Matrix , Low Priority Stakeholders Refers to Stakeholders who has

- a) Less Power , Less Interest
- b) High Power , High Interest
- c) High Power , Less Interest
- d) Less Power , High Interest

ANSWER KEY

SR.NO	ANSWER	SR.NO	ANSWER
1	B	21	D
2	D	22	B
3	D	23	D
4	B	24	C
5	C	25	D
6	C	26	B
7	C	27	D
8	D	28	D
9	D	29	B
10	B	30	B
11	C	31	A
12	D	32	D
13	D	33	D
14	B	34	A
15	C	35	A
16	C	36	A
17	B	37	C
18	D	38	D
19	A	39	B
20	A	40	A